

Perinatal Community Health Worker

Job Description



Report to: Director of Maternal Child Programs

Classification: Full time

Hourly: \$21 per hour

Location: Hybrid, NJ residency required

Start Date: ASAP

ABOUT PHEI: The Perinatal Health Equity Initiative is a Black female led, 501c3 nonprofit organization dedicated to eliminating inequities in Black infant and maternal health and restoring joy to motherhood in New Jersey. We do this by providing direct clinical care, advocacy, policy, education, research, and community engagement. We are rooted in Reproductive Justice, Social Justice, and a Black feminist approach. Our office is based in East Orange and provides support to the surrounding communities of Essex and Union county.

POSITION SUMMARY: The perinatal community health worker is a critical member of the public health team. Support, education, and providing resources to Black families are the primary role responsibilities. The perinatal health community health worker will be responsible for implementation of the Mothers in Bloom home visitation/support program. The Mothers in Bloom program is a culturally responsive program designed to support and protect Black mothers and they navigate motherhood from preconception through the postpartum period.

POSITION RESPONSIBILITIES:

- Recruit and maintain an active roster of 30-40 clients from preconception through postpartum.
- Attend professional meetings, conferences, convenings, seminars, and trainings impacting the provision of breastfeeding education, promotion, and support of the group members.
- Counsel mothers and support breastfeeding and human milk feeding within scope of practice.
- Provide in-home and telehealth support as needed.
- Provide follow-up breastfeeding support.
- Support participants in perinatal goal attainment through identifying and locating resources and making referrals to appropriate services.
- Accompany clients to appointments (education, social, perinatal, etc) as needed.
- Provide in hospital support to newly delivered or readmitted clients
- Teach and coordinate relevant maternal and infant health classes
- Community outreach
 - Attendance at occasional evening and weekend company events (community baby showers, tabling events, peer support groups)

- Other duties as assigned by director

QUALIFICATIONS & REQUIREMENTS

The ideal candidate for this role identifies with the target community of service, embraces reproductive justice, equity across the spectrum of perinatal health, and has a thoughtful approach to day-to-day operational management, strategic planning, and organizational leadership. **Black women strongly encouraged to apply**

Required qualifications

- HS diploma or equivalent.
- Resident of New Jersey.
- Working knowledge of inequities in Black infant and maternal health.
- Active drivers license.
- A minimum of entry level experience in maternal health.
- Access to reliable transportation.
- Excellent oral, written, interpersonal and public speaking communication skills.
- Demonstrated ability to work independently as well as collaboratively in a team environment.
- Flexibility to work occasional evenings and weekends.
- Excellent administrative, organizational, and problem solving skills.
- Ability to work independently with minimal supervision.
- Excellent oral, written, interpersonal, and public speaking skills. Inclusive of knowledge in maternal medical terminology and ability to communicate with health care professionals.
- Proficient in health communication and social media marketing.
- Working knowledge of Canva, Postermywall, tinyurl, etc.
- Proficient in conducting literature reviews for breastfeeding information .
- Computer literacy (Microsoft office, Google workspace, Virtual meeting platform).

Preferred qualifications

- 1-2 years experience as a community health worker
- Resident of Essex County, New Jersey
- Personal experience breastfeeding (direct or pumping)
- Familiarity with Southward of Newark and East Orange
- Working knowledge of reproductive justice
- Experience leading and facilitating community classes and workshops
- Certification in breastfeeding (CLC, CLE, CBS or other)
- Certified childbirth educator
- Fluency in Kreyòl

UPHOLDS THE PHILOSOPHY OF THE PERINATAL HEALTH EQUITY FOUNDATION BY:

- Communicating questions about work assignments or deadlines with supervisors or appropriate team members.
- Demonstrated commitment to and experience working in reproductive justice, social justice, and racial equality centering communities of color in their approach to work.
- Breastmilk/human milk is the preferred feeding source for most infants
- Completion of projects and work assignments by assigned deadlines.
- Maintaining a high degree of professional ethics, which includes confidentiality of all client donor, volunteer & employee information, business strategies, etc.
- Utilizing work time efficiently and with integrity
- Contributing to self-development and professional growth by seeking opportunities to learn through journals, seminars, or special programs.

Interested candidates can apply online at <https://perinatalequity.org/employment/>